



ECO innovative methodologies for the valorization of construction and urban waste into high grade TILES

with the contribution of the LIFE Programme of the European Union



ECOTILES - NEWSLETTER 1/2017

ECOTILES at CERSAIE 2016

During the 2016 edition of the international CERSAIE fair (Bologna, September 26 – 30), one of the world most important showcase for architecture ceramics and sanitaryware, the first batch of ECOTILES demo products was introduced to the general public. Two types of double-layer, recycled glass and CDW, ECOTILE were showcased; the first one named “fiasco” (20×20 cm) is composed by recycled green glass, the second one “lunotto” is a larger version (40×40 cm), obtained from colorless car glasses.

Operators, retailers and designers showed great interest on the exhibited demo tiles presented, as well as some journalists who were drawn by curiosity, expressing positive reviews on the social media and upcoming paper articles. Several visiting students from architecture, engineering and geology courses, stepping by Grandinetti booth, showed positive interest to the ECOTILE project because of the innovative and the eco-sustainable characteristics of the products. Some of them were also interested to keep in touch with the project advancements.

For more information visit our Facebook page: www.facebook.com/ecotiles.life.eu





www.grandinetti.it



with the contribution of the LIFE Programme of the European Union

Workshop - Rifiuti come Risorsa

Life ECOTILES hosted on January 27th in the UNICAM branch in Civitanova Marche its very first meeting titled “Rifiuti come risorsa: opportunità per le aziende del territorio” (waste as commodity: opportunities for local companies). The event was addressed to local business companies and professionals but it attracted the attention of university students and general public as well. During the event several topics were covered, ranging from local Marche region environmental policies, righteous instances of local circular economy, opportunities of European funding for local companies culminating with the presentation to the public of the Life ECOTILES project latest advancements. The workshop succeeded in its objectives by creating a good interaction between the speakers and the audience, testifying the great interest caused by environment issues. The creation of a local network of companies and agencies interested on recovering and recycling was the proposal launched by ECOTILES as a conclusion of the day.



In order to better understand your opinions and tastes in eco-friendly materials we prepared different questionnaires addressed to architects, distributors and private costumers. Help our survey!

The link on our website: www.ecotiles-lifeproject.eu/disseminazione/